



RENTERS INSURANCE

Renters Insurance Programs

Residents make mistakes, now you don't have to pay for them

Resident-caused damage often leads to financial hardships for apartment residents and the property. Traditional renters insurance programs are difficult to implement resulting in low resident participation—typically less than 20%. RegistryTLC® enables you to improve resident participation. Improved renter participation can lower your repair cost, which saves time and improves profitability.

Innovative insurance programs designed for high resident participation

We offer four unique renters insurance programs designed specifically for the property owner—this provides you the flexibility to select the best program for each community.

Renters Insurance SelectSM

- ▶ Full renters insurance policy—resident liability & contents
- ▶ Menu of available coverages for special items such as jewelry or art
- ▶ Resident enrollment and payment handled through a secure website, without leasing staff intervention

Community Blanket PolicySM

- ▶ Property insurance that covers the apartment community against resident-caused damage due to specified perils
- ▶ Covers all occupied units
- ▶ May be used with Renters Insurance Select or alone

Resident Liability PolicySM

- ▶ Most affordable option to help residents comply with lease requirements
- ▶ Resident enrollment and payment handled through a secure website, without leasing staff intervention

Renters Advantage PolicySM

- ▶ Resident liability coverage for the property owner
- ▶ Simple process provides property owner with control
- ▶ Names the property owner as the primary insured and pays claims directly to the owner
- ▶ Provides optional contents coverage for residents' belongings

The simple solution from a trusted source

Provided by First American Property & Casualty Insurance Group, rated "A-" (excellent) by A.M. Best, the world's most authoritative source of insurance company ratings. First American Property & Casualty is a subsidiary of First American Financial Corporation, a leading provider of title insurance and settlement services to the real estate and mortgage industries, that traces its heritage back to 1889. RegistryTLC is offered through the Multifamily Community Insurance Agency, LLC, a subsidiary of CoreLogic® SafeRent®.

Easy implementation, trouble-free process

Deciding to start a new initiative is the easy part. Effective, simple implementation is the key to improved resident participation and real bottom-line results. This program provides you with the tools and support to establish a policy around renter insurance:

- ▶ A licensed sales team to provide follow up at the community level
- ▶ Resident-oriented brochures, websites and fact sheets available in English and Spanish
- ▶ Education materials and on-site training for leasing and maintenance teams
- ▶ Integration with existing systems, including resident screening and property management software
- ▶ Nationwide resident service and support
- ▶ Account management support including marketing plans, results monitoring, and executive reviews

FOR MORE INFORMATION PLEASE CALL 1-800-999-0350

saferent.com

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